



VAL-ENZA HORECA

Nous habillons vos tables avec
passion !

cookplay
2023



cookplay

Rex

Rama

Jelly

Gochi

The Tablet

Shell Line

Yayoi

Jomon

Naoto

Fly

COOKPLAY. Bringing emotion at the table.

Since 2014 Cookplay has been working to create a new generation of porcelain tableware designed to provoke emotions through creativity.

Ana Roquero, CEO and designer of the brand, aspires to turn Cookplay into a benchmark of professionalism and service through its innovative designs aimed at the most contemporary and demanding tables.

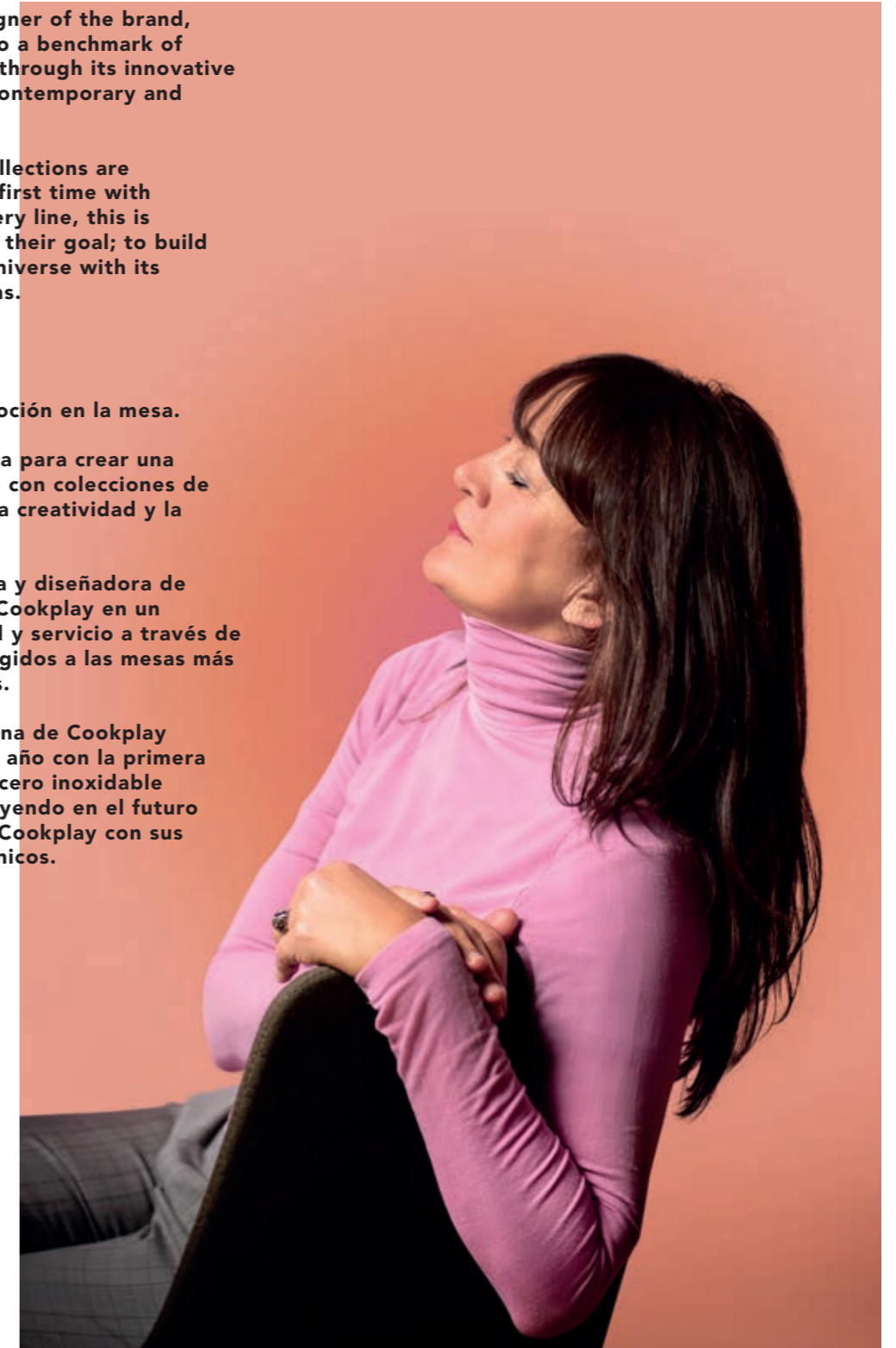
The 9 Cookplay porcelain collections are completed this year for the first time with a unique stainless steel cutlery line, this is another step closer towards their goal; to build a Cookplay's Food-design Universe with its characteristic organic designs.

COOKPLAY. Provocando emoción en la mesa.

Desde 2014 Cookplay trabaja para crear una nueva generación de menaje con colecciones de porcelana diseñadas desde la creatividad y la provocación de emociones.

Ana Roquero, como creadora y diseñadora de la marca, aspira a convertir Cookplay en un referente de profesionalidad y servicio a través de sus innovadores diseños dirigidos a las mesas más contemporáneas y exigentes.

Las 9 colecciones de porcelana de Cookplay son completadas desde este año con la primera colección de cubertería en acero inoxidable con el objetivo de ir construyendo en el futuro el Universo Food-design de Cookplay con sus característicos diseños orgánicos.



Ana Roquero CEO & Designer of Cookplay



WE INVITE YOU TO DISCOVER REX

the texture that creates life

A texture can act as a creative seed and be the context in which a system of organic cellular forms is born and develops, generating the visual crop of my latest design "Rex" working as an authentic living organism.

The new Rex collection is made up of a free and intuitive three-dimensional graphic pattern that adapts and accommodates following an instinctive and natural path. Each cellular shape is drawn without intention and it is unique because it follows the logic of nature itself, adapting to the environment and without repetition.

The resulting texture, in each of its variants, opens the way to visionary graphics of great formal innovation and new aesthetic expression, which we present to you in four formats of flat supports and two ovoid volumes with lids.

TE INVITAMOS A DESCUBRIR REX

la textura que crea vida

Una textura puede actuar como germen creativo y ser el contexto en el que nace y se desarrolla un sistema de formas celulares orgánicas que generan el cultivo visual de mi último diseño "Rex" funcionando como un auténtico organismo vivo.

La nueva colección Rex esta formada por un patrón gráfico tridimensional libre e intuitivo que se adapta y se acomoda siguiendo un trazado instintivo y natural. Cada forma celular es trazada carente de intención y es única porque sigue la lógica de la propia naturaleza, adaptándose al entorno y sin posibilidad de repetición.

La textura resultante, en cada una de sus variantes, nos abre paso a un grafismo visionario de gran innovación formal y nueva expresión estética, que os damos a conocer en cuatro formatos de soportes planos y dos volúmenes ovoidales con tapa.

Rex

lively texture

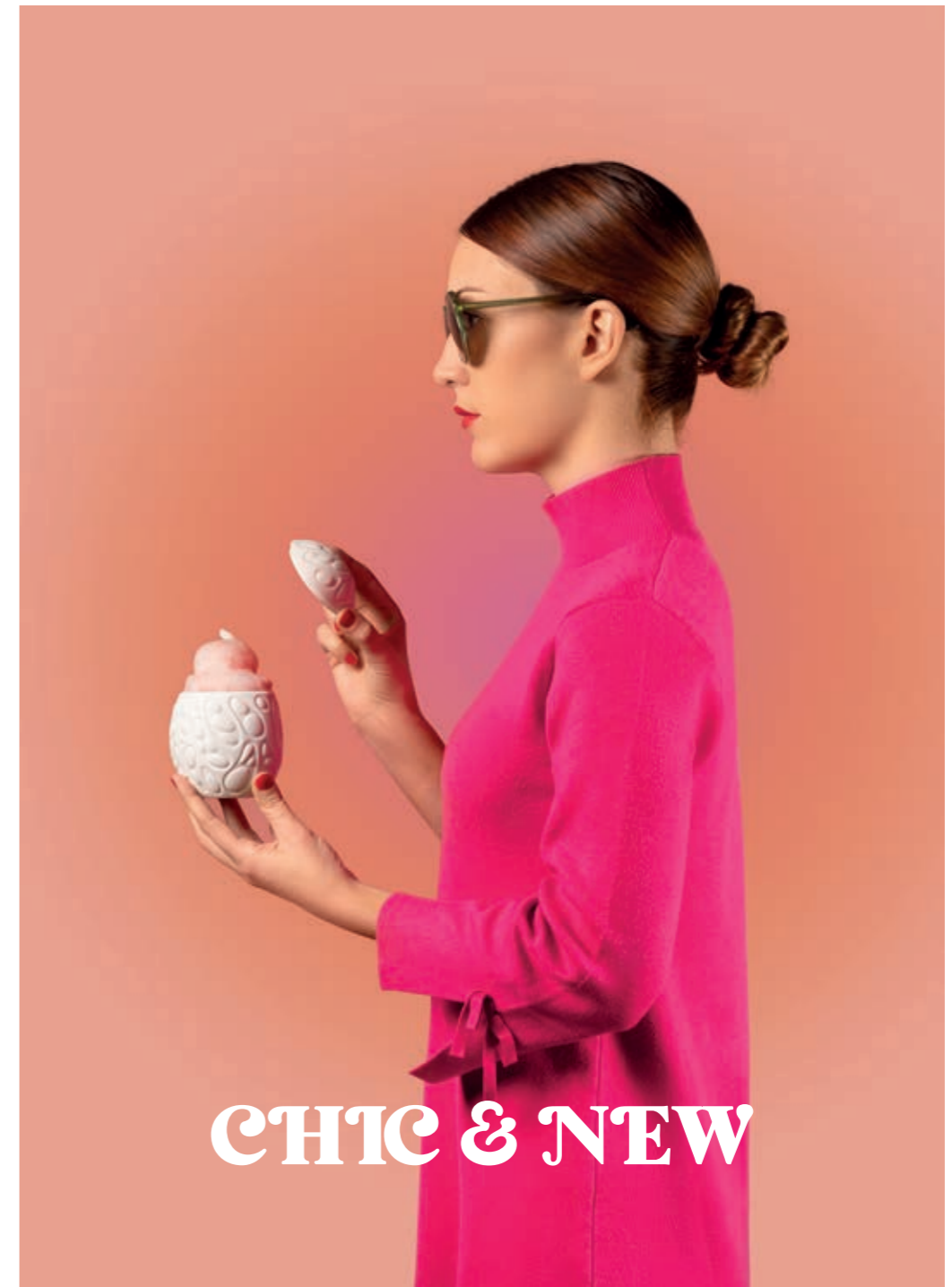




serving in a new aesthetic expression



**”Rex’s lively
texture adapts
itself naturally
to every format”**



CHIC & NEW



REX COLLECTION

- Available in porcelain matte finish
- Available in porcelain glazed finish



REX XS

Matt: 17011
Glazed: 17001
9 x 7.5 x 1.8



REX S

Matt: 17012
Glazed: 17002
16.5 x 13 x 2.5



REX M

Matt: 17013
Glazed: 17003
26 x 15 x 2.5



REX L

Matt: 17014
Glazed: 17004
29.5 x 24 x 2.5

- Available in porcelain matte finish outside, glazed inside



REX EGG S

17005
9.5 x 8.5 x 8.5 (300ml)



REX EGG S TOP

17006
7.5 x 7 x 3



REX EGG L

17007
15.5 x 13 x 7 (500ml)

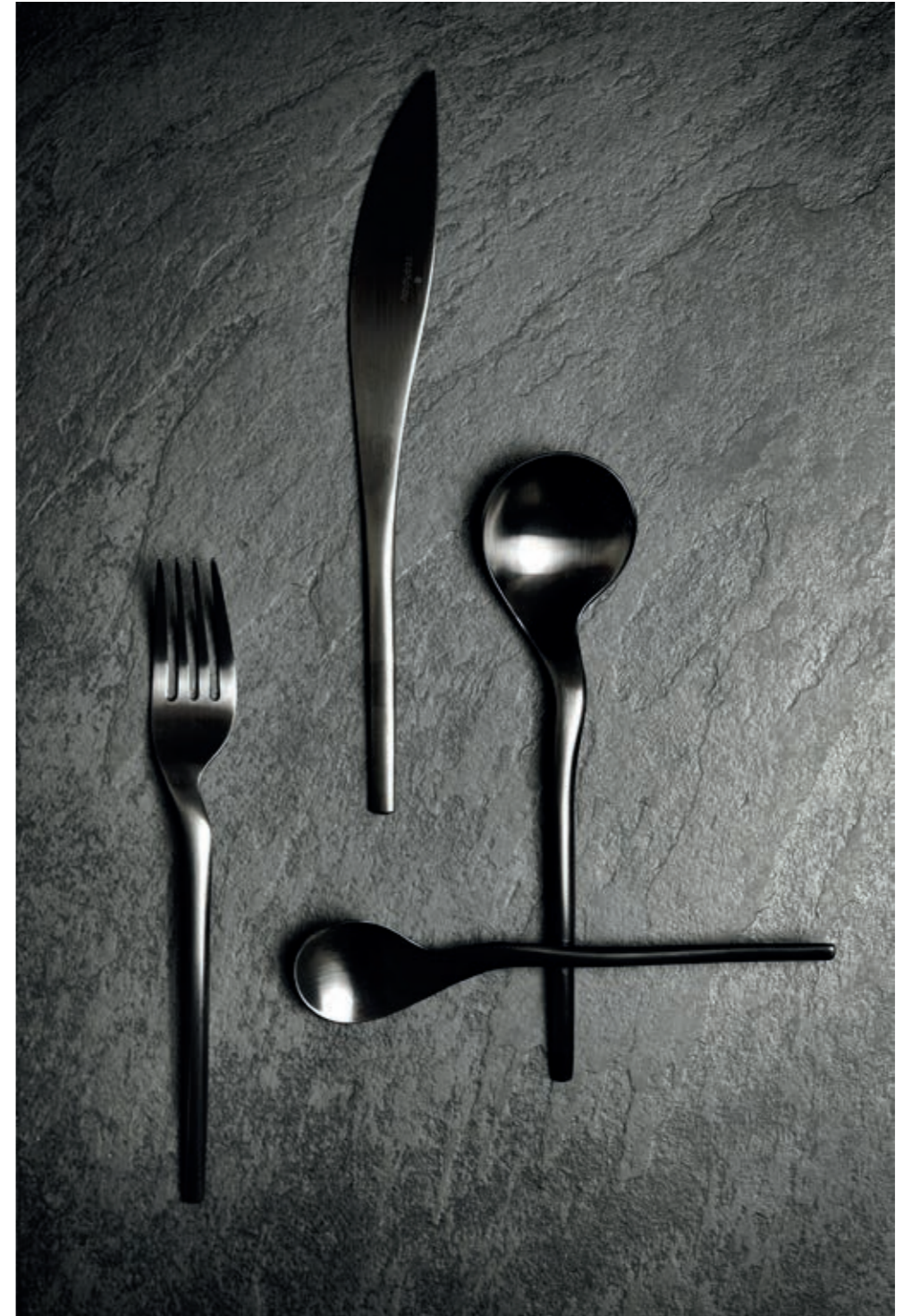
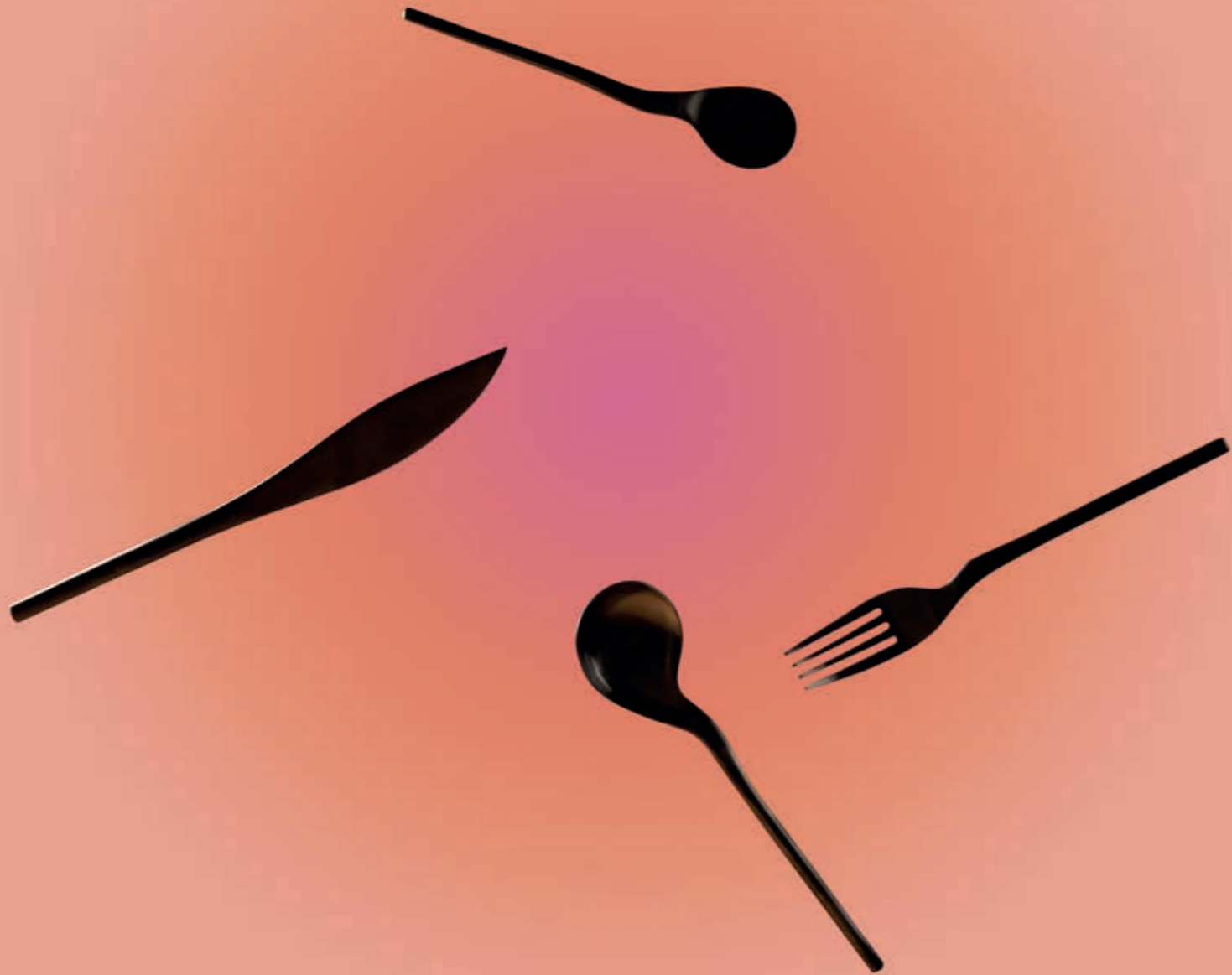


REX EGG L TOP

17008
14 x 12 x 4

Rama

steel cutlery design





high performance

RAMA COLLECTION BLACK MATTE

SS 18/10 (Hot treated twice) | Material thickness: 7.0 mm | Satin Polish + Titanium Coating (PVD)



Rama Fork - Black matte

60011
21.5 x 3 x 2 cm



Rama Spoon - Black matte

60012
21 x 4.5 x 2 cm



Rama Knife - Black matte

60013
23.5 x 2.5 x 0.7 cm



Rama Dessert Spoon - Black matte

60014
16.5 x 3.5 x 1.3 cm



fresh innovation

RAMA COLLECTION SILVER MATTE

SS 18/10 (Hot treated twice) | Material thickness: 7.0 mm | Satin Polish



Rama Fork - Silver matte

60001
21.5 x 3 x 2 cm



Rama Spoon - Silver matte

60002
21 x 4.5 x 2 cm



Rama Knife - Silver matte

60003
23.5 x 2.5 x 0.7 cm



Rama Dessert Spoon - Silver matte

60004
16.5 x 3.5 x 1.3 cm

Jelly

fluidity on the table



organic & ergonomic design





JELLY COLLECTION

- Available in porcelain matt finish
- Available in porcelain glazed finish



Jelly Dinner

Matt: 16012
Glazed: 16002
29 x 23 x 2



Jelly Deep

Matt: 16013
Glazed: 16003
21 x 15.5 x 5 (300ml)



Jelly Platter

Matt: 16011
Glazed: 16001
37.5 x 19 x 2



Jelly Side

Matt: 16014
Glazed: 16004
18 x 11 x 2



Jelly Mini Bowl

Matt: 16015
Glazed: 16005
14 x 9 x 4.5 (100ml)



Jelly Cutlery Base

Matt: 16019
Glazed: 16009
6.5 x 2.5 x 0.8



Jelly Jar

Matt: 16018
Glazed: 16008
11 x 9 x 22 (1L)



Jelly Mini Jar

Matt: 16017
Glazed: 16007
6 x 4.5 x 12 (150ml)



Jelly Glass

Matt: 16016
Glazed: 16006
8.5 x 7.5 x 8 (200ml)

JELLY BELTZ COLLECTION

- Available in black colour clay porcelain



Jelly Jar Beltz

16028
11 x 9 x 22 (1L)



Jelly Mini Jar Beltz

16027
6 x 4.5 x 12 (150ml)



Jelly Glass Beltz

16026
8.5 x 7.5 x 8 (200ml)



Jelly Cutlery Base Beltz

16029
6.5 x 2.5 x 0.8

Gochi








animated silhouettes





GOCHI COLLECTION

· Available in porcelain matt finish

			
Mum 15004 D 21, H 6,5	Dad 15003 D 15,5, H 10,5	Girl 15002 D 12,5, H 7,5	Baby 15001 D 8, H 4 cm
			
Twins 15007 24,5 x 12 x 9,5	Uncle 15006 D 15 H 9,5 (100ml)	Puppy 15005 10 x 9,5 x 7	

The Tablet

sophisticated modernity





THE TABLET COLLECTION

· Available in porcelain matt finish



The Tablet

14001
25 x 20.5 x 1.5



The Pot

14002
15.5 x 14.5 x 9 (500ml)



The Nest

14003
12 x 10 x 8.7 (150ml)



The Board

14005
10 x 31.5 x 3



The Ball

14004
7 x 7 x 7.7 (50ml)



The Super Ball

14009
9.5 x 9.5 x 12 (100ml)



The Saucer

14006
16 x 17.8 x 2.2



The Plate

14007
22.2 x 25 x 2.3



The Platter

14008
35.5 x 23.5 x 2.2

Shell Line

essential design







classy & elegance

SHELL LINE COLLECTION

- Available in porcelain matt finish
- Available in porcelain glazed finish



Shell Dinner

Matt: 12011
Glazed: 12001
27.5 x 28.5 x 2.5



Shell Deep

Matt: 12012
Glazed: 12002
25 x 26 x 6



Shell Dessert

Matt: 12014
Glazed: 12004
19.5 x 20.5 x 4



Shell Salad

Matt: 12013
Glazed: 12003
21.5 x 22 x 7.5 (500ml)



Shell Ramen

Matt: 12015
Glazed: 12005
18.5 x 19.5 x 8.5 (800ml)



Shell Ice Cream

Matt: 12017
Glazed: 12007
13 x 13.5 x 6.5 (250ml)

SHELL LINE BELTZ COLLECTION

- Available in black colour clay porcelain



Shell Dinner Beltz

12021
27.5 x 28.5 x 2.5



Shell Salad Beltz

12023
21.5 x 22 x 7.5 (500ml)



Shell Ramen Beltz

12025
18.5 x 19.5 x 8.5 (800ml)



Shell Ice Cream Beltz

12027
13 x 13.5 x 6.5 (250ml)

Yayoi natural sense





YAYOI COLLECTION

- Available in porcelain matt finish
- Available in porcelain glazed finish



Yayoi Superflat

Matt: 11016
Glazed: 11006
26 x 24.5 x 4



Yayoi Flat

Matt: 11014
Glazed: 11004
23 x 20 x 3.5



Yayoi Deep

Matt: 11013
Glazed: 11003
19 x 16 x 4



Yayoi Side

Matt: 11012
Glazed: 11002
14 x 11 x 3



Yayoi Appetizer

Matt: 11011
Glazed: 11001
10 x 6 x 3.5 (15ml)



Yayoi Bowl

Matt: 11017
Glazed: 11007
20.5 x 14 x 7 (430ml)



Yayoi Board

Matt: 11018
Glazed: 11008
33.5 x 12 x 3.5



Yayoi Set

Matt: 11015
Glazed: 11005

volcanic
rock
texture

YAYOI BELTZ COLLECTION

· Available in black colour clay porcelain



Yayoi Superflat Beltz

11026
26 x 24.5 x 4



Yayoi Flat Beltz

11024
23 x 20 x 3.5



Yayoi Deep Beltz

11023
19 x 16 x 4



Yayoi Side Beltz

11022
14 x 11 x 3



Yayoi Appetizer Beltz

11021
10 x 6 x 3.5 (15ml)



Yayoi Bowl Beltz

11027
20.5 x 14 x 7 (430ml)



Yayoi Board Beltz

11028
33.5 x 12 x 3.5



Yayoi Set Beltz

11025



Bamboo Trays



YAYOI BAMBOO TRAY COLLECTION



Yayoi Catering Tray

11203
64 x 29 x 2.5



Yayoi XL Tray

11204
60 x 45 x 2.5



Yayoi Small Tray

11201
31 x 29 x 2.5



Yayoi Big Tray

11202
43 x 36 x 2.5

Jomon

iconic & unique





JOMON COLLECTION



Jomon Mini
White

10201
10 x 8 x 5



Jomon Mini
Black

10206
10 x 8 x 5



Jomon Mini
Gold

10204
10 x 8 x 5



Jomon Mini
Silver

10205
10 x 8 x 5



Jomon S
White

10301
14 x 11 x 4



Jomon S
Black

10306
14 x 11 x 4



Jomon S
Gold

10304
14 x 11 x 4



Jomon S
Silver

10305
14 x 11 x 4



Jomon L
White

10501
18 x 14 x 9



Jomon L
Black

10506
18 x 14 x 9



Jomon L
Gold

10504
18 x 14 x 9



Jomon L
Silver

10505
18 x 14 x 9

JOMON PORCELAIN TRAY COLLECTION

- Available in porcelain matt finish
- Available in porcelain glazed finish



Jo 1

Matt: 20111
Glazed: 20101
7 x 8 x 1



Jo 2

Matt: 20112
Glazed: 20102
29 x 10 x 1



Jo Plate



Matt: 20113
Glazed: 20103
29 x 15 x 2



Beltz: our black matt porcelain

JOMON BELTZ COLLECTION

· Available in black colour clay porcelain

		
Jomon Mini Beltz	Jomon S Beltz	Jomon L Beltz
10207 10 x 8 x 5	10307 14 x 11 x 4	10507 18 x 14 x 9

JOMON BAMBOO TRAY COLLECTION

		
Jo 1 Bamboo	Jo 2 Bamboo	Jo Plate Bamboo
20201 7 x 8 x 1	20202 29 x 10 x 1	20203 29 x 20 X 1
		
Jo 8 Bamboo	Jo 12 Bamboo	
20204 44 x 20 x 1	20205 52 x 22 x 1	

Naoto



**functional and pleasant forms
for casual meals**

NAOTO WHITE COLLECTION



Naoto Side White

50001
13 x 12 x 2.5



Naoto Ø 17 White

50003
17 x 16 x 2.5



Naoto Ø 25 White

50005
25 x 22.5 x 2.5



Naoto Ø 29 White

50006
29 x 26.5 x 2.5



Naoto Bowl White

50002
14 x 12 x 6



Naoto Deep White

50004
23 x 20,5 x 5



Naoto Board White

50007
42 x 12,5 x 2,5



Naoto Serving dish White

50008
36 x 20 x 5



NAOTO ICE BLUE COLLECTION



Naoto Side Ice Blue

50021
13 x 12 x 2.5



Naoto Ø 17 Ice Blue

50023
17 x 16 x 2.5



Naoto Ø 25 Ice Blue

50025
25 x 22.5 x 2.5



Naoto Ø 29 Ice Blue

50026
29 x 26.5 x 2.5



Naoto Bowl Ice Blue

50022
14 x 12 x 6



Naoto Deep Ice Blue

50024
23 x 20,5 x 5



Naoto Board Ice Blue

50027
42 x 12,5 x 2,5



Naoto Serving dish Ice Blue

50028
36 x 20 x 5

NAOTO DARK GRAY COLLECTION



Naoto Side Dark Gray

50011
13 x 12 x 2.5



Naoto Ø 17 Dark Gray

50013
17 x 16 x 2.5



Naoto Ø 25 Dark Gray

50015
25 x 22.5 x 2.5



Naoto Ø 29 Dark Gray

50016
29 x 26.5 x 2.5



Naoto Bowl Dark Gray

50012
14 x 12 x 6



Naoto Deep Dark Gray

50014
23 x 20,5 x 5



Naoto Board Dark Gray

50017
42 x 12,5 x 2,5



Naoto Serving dish Dark Gray

50018
36 x 20 x 5

Fly

stylish coffee



light & clean.



FLY COLLECTION

· Available in porcelain matt finish (inside glazed)



Fly 60
Cup & Saucer
13011



Fly 60 Cup
13013
D 6.5 H 7



Fly 60 Saucer
13014
D 9 H 2



Fly 140
Cup & Saucer
13012



Fly 140 Cup
13015
D 9 H 8



Fly 140 Saucer
13016
D 11 H 2



Fly Jug
13017
14.5 x 8.5 x 11 (170ml)

· Available in porcelain glazed finish



Fly 80
Cup & Saucer
13001



Fly 80 Cup
13003
D 8.5 H 5.4



Fly 80 Saucer
13004
D 13 H 2



Fly 180
Cup & Saucer
13002



Fly 180 Cup
13005
D 9.5 H 7.5



Fly 180 Saucer
13006
D 15.5 H 2



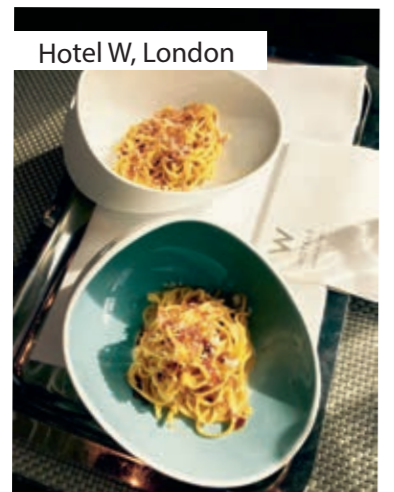
Lasarte, Barcelona ***



Zarate restaurant *



Le Basque Catering, Miami



Hotel W, London



Yoshiharu Kaji, Felix chef at Peninsula Hotel Hong Kong



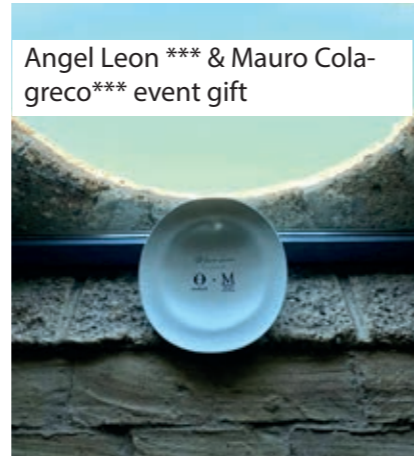
Julien Dugourd **



Gaston Acurio, Peru



Gordon Ramsay ***



Angel Leon *** & Mauro Colagreco*** event gift

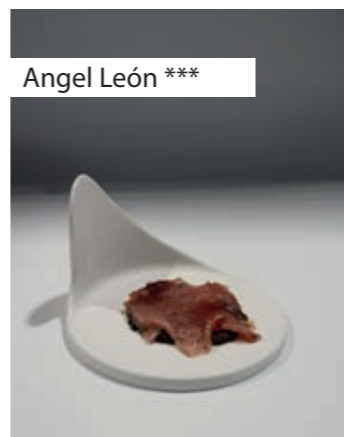
Hotel Marriott Renaissance, Paris



Dominique Crenn ***



Celler de Can Roca ***



Angel León ***



Four Seasons, Madrid



Maison Carte D'Or, Paris



Paco Morales **



Juan Mari Arzak ***



Eneko Atxa ***



Fondation Louis Vuitton catering Potel et Chabot



Merci, Paris



Akrame *, Paris



David Yárnoz **



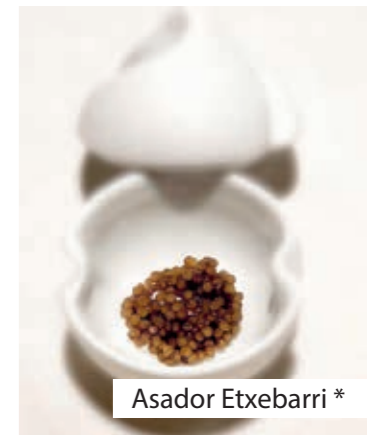
Francis Paniego, El Portal **



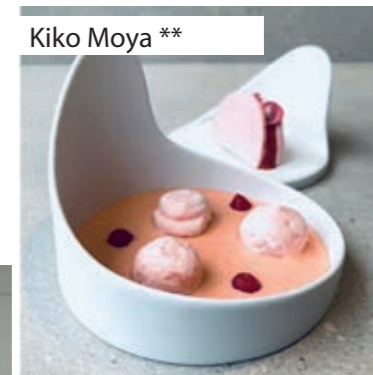
Park Hyatt *, Paris



Lafayette Gourmet, Dubai



Asador Etxebarri *



Kiko Moya **



Martin Berasategui ***

PROJECTS WE LOVE

Envie d'aller plus loin :



Adresse du Showroom

12A Allée des Ormes
1370 Jodoigne
Belgique

Horaire du showroom

Du mardi au samedi
de 10h à 17h
Du lundi au dimanche
sur rendez-vous



Email

info@val-enza.be
www.val-enza.be



Téléphone

Anael Stordeur
+32(0)483 63 82 01

Valérie Kievits
+32(0)471 79 12 51



Notre showroom
se déplace chez vous



www.cookplay.eu