





Defining your personal interior style often starts with your choice of dinnerware. It reflects your lifestyle, your way of dining. The importance of presentation is without doubt the key feature to a successful dinner.

its capacity to enhance the dining spotlight away from the dishes. It this, CHIC aims to produce user-friendly

enriches the total food experience.

Keeping that in mind, the Belgian brand CHIC brings you unique and timeless designed tableware, in combination with unique material features. Currently, the The power of tableware lies within tableware industry is strongly focused on design, while the user-friendliness of experience, without taking the the items is often forgotten. To counter

products with an added value. The different product lines of the brand CHIC are developed with the vision to combine an elegant design with innovative materials (e.g. lightweight material, magnesium porcelain, mass coloured) that on their turn meet the user requirements. With its innovative tableware products you'll be able to create a food presentation that satisfies your own wants and needs.

Chic Mix Celest Classico Concha p. 10 - 13 p. 18 - 21 p. 6 - 9 p. 14 - 17









Celest is serving the refined organic for each item. The imperfect shape look. This high quality porcelain gives each piece of tableware an tableware is graceful and elegant, authentic, handmade look. Every but with a reactive glaze finish that really pops. This reactive glaze creates different colour nuances strong on their own.

item is available in both white and bronze, perfectly matchable or





Graceful and elegant.



**CELEST** Plate white 783615 • 20,5cm



**CELEST** Deep plate white 783622 • 28,5 × H4,5cm



**CELEST** Deep plate bronze 783651 • 26 × H5cm



CELEST Plate white 783616 • 29cm



CELEST Plate bronze 783645 • 20,5cm



**CELEST** Deep plate bronze 783652 • 28,5 × H4,5cm



**CELEST** Deep plate white 783620 • 23 × H4,5cm



CELEST Plate bronze 783646 • 29cm



**CELEST** Deep plate white 783621 • 26 × H5cm



**CELEST** Deep plate bronze 783650 • 23 × H4,5cm



## CHIC MIX

Keeping the trend of combining different shapes and colours into one setting in mind, the Chic Mix collection offers the chef the jars and coasters are perfect perfect tools to showcase his dishes and food. The range is the perfect portions. These beautiful items addition to any table. Mixing and matching the different items will

add colour and character to your dining experience. The black and white marble dishes, covered for serving small degustation with natural feeling allow you to create a more tranquil atmosphere.





Create a tranquil atmosphere.







CHIC MIX Oval plate black marble



CHIC MIX Covered jar white marble 785202 • 7,5 × H5,5cm

CHIC MIX Covered jar black marble 785207 • 7,5 × H5,5cm

#### CLASSICO

As the name suggests, Classico resembles a classic shape that items are made of the unique never goes out of style. Its clean SiloxiHT material. The hardness of and perfectly balanced form is perfect for everyday use, as well as special occasions. The items are available in different sizes allowing you to serve your dishes on the classic that will make any table most suitable plate. All Classico fresher, cleaner and more inviting.

the material improves the durability of the products and its lightness helps reduce the carbon footprint of daily operations. It's a timeless





# A timeless classic.

ity is the

CLASSICO Plate white 780201 • 27,5cm

CLASSICO Plate white 780200 • 21 cm

**CLASSICO** Deep plate white 780206 • 26/12 × H3cm



# CONCHA

The shell-shaped porcelain Add a decorative detail to your tableware items from the Concha table by using one single item collection breath the glamorous for individual meals or arrange atmosphere of art deco. Bulky round and oval shapes in sizes and shapes into a shiny, combination with a pearly gloss captivating cluster of seashells, an finish ensure tons of ambiance. interesting canvas for sharing food.

different Concha plates of diverse











## FACET

For the creation of its Facet determine the atmosphere at collection, CHIC focused mainly the table, without taking over. Just on the importance of function like the Perla, Classico and Verso and aesthetic values. Tactile collections, this highly versatile characteristics fulfill the timeless collection is also made out of the designed items, giving them an SiloxiHT formula, which allows extra dimension. The geometric the product to be thinner, more shaped relief catches the light and durable, lighter in weight and more creates an interesting play with translucent than any other porcelain shadows, causing beautiful effects product. The beautiful shiny offthat will highlight each dish served. white glaze encourages the finesse The innovating and playful hints of the collection.





# Geometric shaped reliefs.



FACET Plate white 783550 • 21 cm



FACET Plate white 783551 • 28cm



**FACET** Deep plate white 783555 • 23,5 × H4,5cm



FACET Deep plate white 783556 • 28 × H5cm



FACET Bowl white 783560 • 12 × H6cm



# Lightweight material.

# FLORET

The items from the Floret collection are finished with a reactive glaze. exude a rustic charm. The subtle relief of a flower gives the collection colour nuances for every product. a unique look. Romantic and elegant, this porcelain dinnerware work of art that forms a beautiful is available in both matte white and bronze. Above this, all items a very special way.

This reactive glaze creates different Each item thus becomes a unique backdrop for delicious delicacies in







FLORET Plate white 783600 • 21,5cm

FLORET Plate bronze

783630 • 21,5cm



FLORET Plate white 783601 • 29cm



FLORET Plate bronze 783631 • 29cm



**FLORET** Deep plate white 783605 • 28/13 × H4,5cm



**FLORET** Deep plate bronze 783635 • 28/13 × H4,5cm



**FLORET** Bowl 783610 • 20,5 × H6,5cm



**FLORET** Bowl 783640 • 20,5 x H6,5cm



## Subtle relief of a flower.

## JADE

The perfect balance between design and choice of materials character. The robust but very clean shapes are made of highly durable porcelain, which ensures the strength and durability of the items. Classic forms are combined with a modern touch; appealing, radiant sage green colours are

complementary soft white colour gives the Jade collection a distinct tones. The earthy notes create a rural atmosphere that perfectly frames your dishes for a wellthought out meal. Its colours are inspired by the precious gem Jade ("Jadeite"), therefore also the name "Jade". As such, Jade will bring a natural element to any stylishly alternated with subtle modern or contemporary table.





## Radiant sage green colours.





#### Robust but a very clean shape.



## LIVELLI

Livelli represents playful lines, in case of chipping. The plates textured surfaces and organic and bowls are finished with a jagged edges. Because the items matte or glossy enamel. Combine are mass coloured, there won't the different colours and shapes appear any visible discoloration to achieve the best results.

Combine different colours and shapes to achieve the best results.

AWAS

Livelli b



**LIVELLI** Plate white 783003 • 16cm



LIVELLI Plate white 783004 • 21cm



LIVELLI Plate white 783005 • 26cm



LIVELLI Plate white 783006 • 29cm



LIVELLI Plate black 781060 • 16cm



**LIVELLI** Deep plate black 781067 • 24 × H6cm



LIVELLI Plate black 781061 • 21cm

LIVELLI Serving plate black

781068 • 33cm



LIVELLI Plate black 781062 • 26cm



LIVELLI Deep plate black 781064 • 20/9 × H2,5cm



LIVELLI Plate black 781063 • 29cm



**LIVELLI** Deep plate black 781065 • 28,5/12,5 × H3,5cm



LIVELLI Serving plate black 781051 • 15 × 15cm



**LIVELLI** Serving plate black 781053 • 15 × 8cm



LIVELLI Serving plate black 781055 • 26 × 15cm



**LIVELLI** Serving plate black 781057 • 30 × 21 cm



LIVELLI Serving plate black 781059 • 46 × 10cm



Playful lines, textured surfaces and organic jagged edges.

# NOBILE

This porcelain tableware range called Nobile can make your table setting look classy and sophisticated. The subtle metallic detailing adds an eye-catching element to your tableware, and it creates a great of tableware you need to achieve canvas for your dishes to take full focus at any special gathering.

The charming black base with gold coloured decorative accents that resemble gold flakes delivers a divine look to make your place setting unforgettable. It's the kind a high quality dining experience in no time.

Charming black base with gold coloured decorative accents.







NOBILE Plate gold flaked 785220 • 9cm



NOBILE Plate gold flaked 785222 • 20cm



**NOBILE** Deep plate gold flaked 785228 • 20 × H4cm



**NOBILE** Deep plate gold flaked 785229 • 26 × H4cm



NOBILE Plate gold flaked 785223 • 27cm



**NOBILE** Serving dish gold flaked 785225 • 33,5 × H9cm



**NOBILE** Deep plate gold flaked 785230 • 30 × 18 × H4cm



**NOBILE** Deep plate gold flaked 785231 • 35 × 22 × H5cm



**NOBILE** Bowl gold flaked 785235 • 7 × H2,5cm



**NOBILE** Bowl gold flaked 785236 • 12 × H4cm



**NOBILE** Bowl gold flaked 785237 • 11 x H5,5cm



**NOBILE** Bowl gold flaked 785238 • 15 × H7cm



NOBILE Mocha cup gold flaked 785241 • 8cl



NOBILE Mocha saucer gold flaked 785242 • 11,5cm



**NOBILE** Cup gold flaked 785243 • 22cl



**NOBILE** Saucer gold flaked 785244 • 14cm

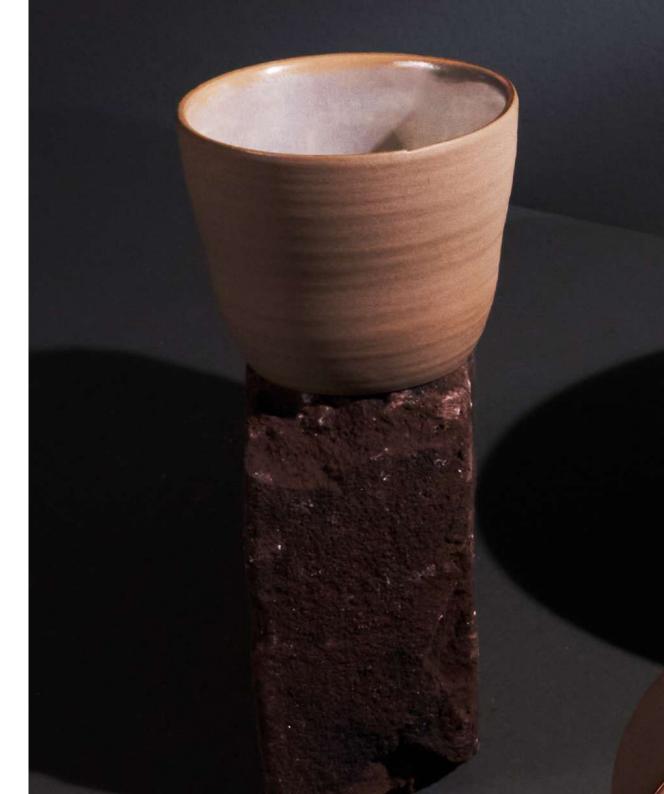


NOBILE Mug gold flaked 785245 • 32cl



# OSTRA

The calm colour palette of Notice the soft colour on the Ostra harmoniously combines rim of the dinnerware, specially the reactive glossy glaze on chosen to accentuate its refined the inside with the matte finish round shapes. One of the main on the outside. Made out of design drivers for Ostra was durable porcelain, the collection creating a new timeless beauty for is composed to last a lifetime. the CHIC portfolio.





Refined round shapes and soft colour rims.



**OSTRA** Plate 785330 • 23cm



**OSTRA** Plate 785331 • 30cm



**OSTRA** Deep plate 785332 • 20/10 × H4,5cm



**OSTRA** Deep plate 785333 • 28/15 × H5cm



**OSTRA** Deep plate 785334 • 18 x H5cm



**OSTRA** Bowl/Mug 785337 • 8 × H8cm



**OSTRA** Deep plate 785335 • 25 × H5,5cm



**OSTRA** Bowl 785338 • 12 × H4,5cm



**OSTRA** Serving dish 785339 • 30 x H5cm



**OSTRA** Bowl/Mug 785336 • 7 x H6,5cm



Durable porcelain composed to last a lifetime.

## PERLA

Perla (referencing the beautiful white round pearls from pearl oysters) is a symbol of innovation in several ways. It's the "top of the bill" collection from CHIC, where combined with updated styling. The Perla collection is made of the unique formulation SiloxiHT. This formulation consists of a blend of quality materials, which allows the product to be thinner, more durable, lighter in weight and more translucent than any porcelain product. SiloxiHT guarantees fine bone china looks with robust characteristics. Above this, the value for money" (Birch, 2018).

durable and lightweight material is a good feature for the catering and restaurant staff, but also perfectly suited for the airline industry. Both the chef and the person who serves elemental natural beauty got the plates like to work with it.

> Perla boosts a magnificent gloss and organic round shapes, which are unique. "The lightweight nature and durability really appeals to hospitality. The organic shapes look like they add a point of interest but keep quite clean lines, which is ideal. This range is very marketable and the price points make it great





**PERLA** Plate 783520 • 12cm



**PERLA** Plate 783500 • 17cm



PERLA Plate 783501 • 21cm



**PERLA** Plate 783502 • 25cm



**PERLA** Plate 783503 • 29cm



**PERLA** Deep plate 783504 • 21 × H3,5cm



**PERLA** Deep plate 783508 • 25 × H5,5cm



**PERLA** Deep plate 783509 • 27,5/13 × H4cm



**PERLA** Oval plate 783507 • 36 × 24,5cm



**PERLA** Bowl 783505 • 10 × H3,5cm



**PERLA** Cup 783512 • 23cl



783506 • 16 x H6,5cm



**PERLA** Saucer 783513 • 15,5 cm



PERLA Mocha cup 783510 • 11cl



PERLA Mocha saucer 783511 • 12cm



**PERLA** Tea cup 783514 • 30cl



**PERLA** Saucer 783515 • 15,8cm



## Perla award nominated product

Thanks to its unique characteristics, the Perla collection was, in its year of introduction, nominated for the Horecava Innovation Awards 2018 (Amsterdam), the award for the best innovation in the Dutch foodservice industry. Next to this, the collection was exposed at the "Innovation & TrendLAB" at Horecava and the "What's new" exhibition's area at Maison&Objet in Paris. Last but not least, the collection ended up second in the Tableware International Awards of Excellence 2018 in the category "Hospitality", which was awarded at Ambiente (Frankfurt). Horecava being the largest hospitality fair in the Netherlands, Maison&Objet the international authority for home decor, interior design, architecture and lifestyle culture and Ambiente the world's most important consumer goods trade fair; therefore these nominations are an achievement on their own.



## PURA

The beautiful flow between the natural marble and the defined variations. When presenting shapes gives the Pura collection your dishes, the white natural a discrete but luxurious look. colour provides the perfect Each item obtains a unique canvas. Pura reinvents marble in character by its naturally formed a robust but elegant way which veins and its unobtrusive colour results in a fine dining experience.





Marble reinvented in a robust but elegant way.



**PURA** Bowl white marble 785214 • 10 x H4cm



**PURA** Serving dish white marble 785212 • 15 × 10 × H5cm



**PURA** Bowl white marble 785215 • 15 × H5cm



**PURA** Serving dish white marble 785213 • 20 × 10 × H7cm





**PURA** Serving dish white marble 785209 • 12 × H3cm



**PURA** Serving dish white marble 785208 • 6,5 × H2,5cm





**PURA** Serving dish white marble 785210 • 25 × 14 × H2cm

**PURA** Serving dish white marble 785211 • 35 × 18 × H2cm



# VERSO WHITE

The high-quality products of the

Verso range are made of the durable, lighter in weight and more unique formulation SiloxiHT. This translucent than any porcelain formulation consists of a blend product. The raised edges of of quality materials, which allows the Verso range complete the the product to be thinner, more modern look of the different items.



Raised edges. Lightweight material. Thinner and more durable



VERSO Plate stackable 780115 • 14,5 × H2cm



VERSO Plate stackable 780104 • 20 × H2cm



VERSO Deep plate stackable 780117 • 24 × H4cm



VERSO Plate stackable 780116 • 24 × H2cm



VERSO Plate stackable 780101 • 28,5 × H2cm



VERSO Bowl stackable 780120 • 10 × H5cm

**VERSO** Plate stackable

780100 • 31 x H1,2cm

**VERSO** Bowl stackable 780109 • 14,5 × H6cm



**VERSO** Bowl stackable 780110 • 16 × H4cm



VERSO Bowl/cup no handle

780114 • 5 x H5cm

VERSO Mocha cup stackable 780130 • 9cl



VERSO Mocha saucer stackable 780140 • 12,5cm



VERSO Cup stackable 780131 • 17cl



VERSO Saucer stackable 780141 • 14,5cm



VERSO Cup stackable 780132 • 24cl



VERSO Mug stackable 780135 • 36cl



VERSO Saucer stackable 780142 • 14,5cm

Raised edges. Modern look. Stackable items. Verso White by

# VERSO BLACK

Verso Black is the new asset tableware for a sophisticated dinner setting that will let your

of the Verso range, it further your table setting by bringing out enriches the diversity of the the best in your creations! The collection. Verso Black offers characteristic and sleek metallic a complete set of porcelain finish ensures a vibrant touch to boost the looks of any dish. If you are a chef, you'll be fascinated by exquisite menu take centre stage. the multiple possibilities Verso Black offers and you'll be willing The strong dark tones arising to experiment with its glamorous from the different items enrich appearance. Dare to be different.







**VERSO** Plate black stackable 780150 • 14,5 × H2cm



VERSO Plate black stackable 780151 • 20 × H2cm



**VERSO** Plate black stackable 780152 • 24 × H2cm



VERSO Plate black stackable 780153• 28,5 × H2cm



**VERSO** Plate black stackable 780154 • 31 × H1,2cm



**VERSO** Deep plate black stackable 780160 • 24 × H4cm



**VERSO** Bowl black stackable 780170 •14,5 × H6cm



VERSO Bowl black stackable 780171 • 16 × H4cm



# Dare to be different.





#### Envie d'aller plus loin :

Adresse du Showroom 12A Allée des Ormes 1370 Jodoigne Belgique

Horaire du showroom Du mardi au samedi de 10h à 17h Du lundi au dimanche sur rendez-vous



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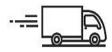
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